Izal Sheba

Lakewood, CA | Izsheba19@gmail.com | (209)737-8372 Online Portfolio | LinkedIn

EDUCATION

California State University Los Angeles

Bachelor of Arts, TV, Film, Media studies [Emphasis in Post Production]

GPA: 3.6

EXPERIENCE

Aubela | Stockton, CA

Producer and Director

May 2025 - Present

Expected: May 2026

- Created a mini-documentary about my 98-year-old grandmother's life, capturing her unique insights on what it was like in the 1920s compared to the 2020s.
- Conducted in-depth interviews to elicit personal stories and engage viewers emotionally.
- Editing and producing the documentary, using Davinci Resolve to create a seamless narrative flow.

Parking permits | Stockton, CA

Producer and Director

June-July 2024

- Developed and produced an educational video informing incoming students about obtaining a new parking permit.
- Conducted a formal interview with the campus police chief to gather insightful information.
- The campus officially posted the video on their YouTube channel to inform students about the upcoming changes.
- Managed all aspects of video production, including capturing both A-roll and B-roll to enhance the video's storytelling.
- Edited and compiled the footage into a cohesive and engaging news package

209 Talk | Stockton, CA

April-May 2024

Producer

- Produced a political talk show to encourage young voter turnout.
- Brainstormed and collaborated with a student crew to create a cohesive production environment.
- Monitored project deadlines and ensured consistent communication among team members.
- Organized set management to facilitate smooth operation during production.
- Created a social media campaign to promote the show and increase engagement with students on campus.

Graphic arts video promotional project | Stockton, CA

Videographer and Marketer

Jan-May 2024

- Collaborated with a team to create a promotional video for Graphic Arts studies at San Joaquin Delta College.
- Captured engaging B-roll footage to promote the program's offerings effectively.
- Conducted in-depth research on career opportunities available to graduates with an AA in Graphic Arts, contributing valuable insights to the marketing strategy.

Digital media - San Joaquin Delta College | Stockton, CA

Creative Content Developer

Aug 2023-May 2024

- Created creative radio and social media content to promote campus events and news to increase attendance and engagement.
- Created scripts for radio broadcasts and sourced non-copyrighted music to be engaging for those listening.
- Led post-production processes in Adobe Audition, focusing on editing and refining recordings to deliver high-quality audio.
- Created social media posts to gauge interest in campus activities, ensuring student voices are heard and included in planning.

SKILLS & INTERESTS

Software: Google Suite, Premiere Pro, Audition, Canva, Blender 3D, OBS, and AVID

Skills: Sound recording, Video Editing, Video Production, Project management, Research, and Analysis